

The Duke of Edinburgh International Award Romania is seeking Community Outreach and Communication Specialist with Ukrainian and English

The Duke of Edinburgh International Award Romania is seeking a talented and experienced Outreach and Communication Specialist to join our team. The ideal candidate will be fluent in Ukrainian and English, with the ability to effectively communicate to young Ukrainian people.

The Outreach and Communication Specialist will be responsible for designing and implementing effective communication strategies aimed at promoting the Stand By Me project and the Award programme to the displaced young Ukrainians living in Romania at the moment and to their communities at large. This will include bespoke strategies to reach target audiences, creating and delivering compelling presentations, and building relationships with stakeholders.

KEY RESPONSIBILITIES

- Develop and execute outreach plans to reach young, displaced Ukrainians aged 14 – 24 located in Romania.
- Build and maintain relationships with key stakeholders, such as Ukrainian hubs and schools where we provide support to Ukrainian teachers and young people; with community leaders and activity centres, industry partners, etc.
- Work in collaboration with the team to ensure a cohesive and effective communication strategy, also acting as a language and cultural mediator.
- Create and distribute various forms of content, such as presentations, articles, interviews with Ukrainian young people, case studies, press releases, and social media posts.
- Promote the Award programme and communicate the results of the Stand By Me project to a larger audience.
- Analyse and interpret data to measure the effectiveness of outreach and communication efforts and make recommendations for improvement.

REQUIREMENT

- The ideal candidate will be based in Cluj, Braşov or Bucharest and will be able to work remotely and travel to the above destinations and other.
- Fluency in Ukrainian and English; knowledge of Romanian is plus.

- The ideal candidate for this role will have extensive experience in youth work, communication, digital marketing and social media, and public relations.
- Strong written and verbal communication skills.
- Ability to analyse and interpret data
- Driving licence

WHAT WE OFFER

- A dynamic and motivating working experience in an international organisation, with opportunities for continuous professional development
- A friendly and collaborative work environment
- In-house training & development
- Attractive salary, dependent on working experience and qualifications

Interested candidates will send their CV and letter of intention to Anca Doczi Luchian, Stand By Me Project Manager, at anca.doczi@dofe.ro until **12.03.2023**.

Interviews will take place between 15th and 22th of March. The ideal candidate will be able to start immediately after the results of the interview are being released.

We are looking forward to meeting you!

Kindly note that only short-listed candidates will be invited for the interview